



SHINE LITERACY HOUR 2018/19:
A brief overview



1. Background: Shine Literacy Hour Programme

Shine Literacy Hour centres provide individualised support to children in Grades 2 and 3 (the Literacy Hour) to strengthen their reading, writing and language skills. Children work with trained volunteers twice a week, during the school day, for at least one year.

Across the four provinces where we have schools running the Shine Literacy Hour Programme (Gauteng, KwaZulu-Natal, Eastern Cape and the Western Cape) we currently have:

- **1,815 children** on the programme in Grades 2 and 3; and
- **1,032 volunteers** facilitating the programme.

The Shine Literacy Hour Programme runs as a social franchise model

The Shine Literacy Hour Programme's organic growth has been through our social franchise model. Shine franchises are run and funded independently from the Shine Trust.



New Shine Chapter at Goede Hoop Primary, Boksburg, Gauteng (March 2019)

2. Success

2018 was a year of development for our franchise model with the completion of our Shine Literacy operations manual (which includes the Quality Assurance toolkit), our new website and the addition of one new literacy centre in Uitenhage. Since the beginning of 2019 we have had huge growth with six new franchises starting across three provinces: Gauteng, Eastern Cape and the Western Cape. Key to those franchises are the relationships we're continuing to build with the following partners:

- **Volkswagen Community Trust** who opened three additional franchises outside of Uitenhage, bringing the total number of literacy centres they sponsor to five. The new franchises are located at Vuba Primary, James Ntungwana Primary and Noninzi Luziphoh Primary.



- **Preferred Future**, a social justice network for Assemblies of God churches nationwide, have assisted Shine Literacy in starting a franchise at Goede Hoop in Boksburg, Gauteng and have another one in the pipeline for Mossel Bay.

- **Masinyusane** have opened their third franchise in the Eastern Cape, the newest one is located in Fumisukoma Primary in Motherwell.

- **Partners for Possibility** facilitated introductions for Shine Literacy at St John's Primary (Kensington, Western Cape) where they are in a working partnership with the principal and school management team. This particular franchise is the first example of a direct relationship between Shine Literacy and a school without a third party running the literacy centre.

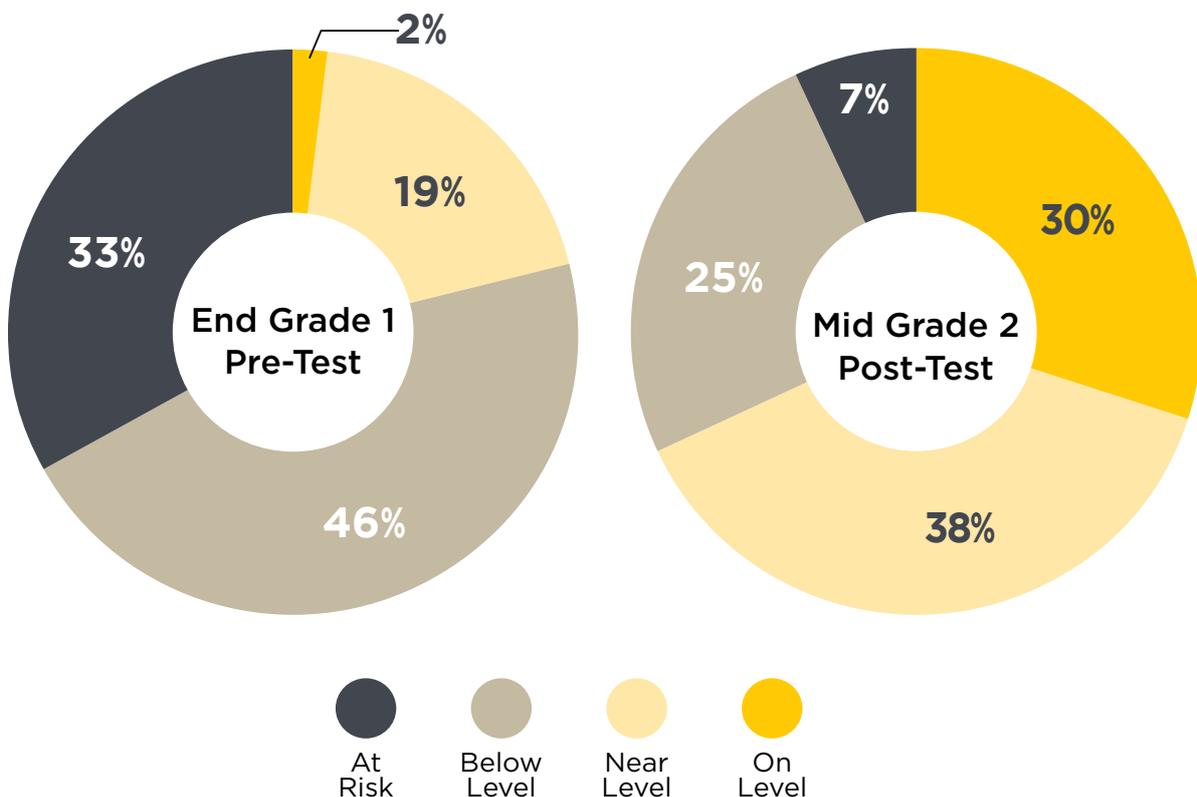
3. Impact

All Grade 1 children at the schools that run the Shine Literacy Hour programme were screened in November 2017. This was done using the Wordworks Early Learning Assessment (WELA), which assesses basic early literacy skills in English. The test results were used to help us identify which children should attend the Shine Literacy Hour Programme.

Children were assessed again after six months on the programme to help us track their progress. The results show that whereas only 21% of children were ‘on level’ or ‘near level’ at the start of Grade 2, **after 6 months’ participation in the Shine Literacy Hour Programme 68% of children were ‘on level’ or ‘near level’.**

2018 ASSESSMENT RESULTS

IN ALL SCHOOLS HOSTING THE SHINE LITERACY HOUR PROGRAMME



4. Looking forward into 2019

- **Bi-annual assessments** will take place in June across all schools hosting the Shine Literacy Hour Programme in order to show how children have progressed after 32 hours of Literacy Hour intervention. The Wordworks Early Literacy Assessment (WELA) was administered to all Grade 1 children (pre-test) at the end of 2018 and was used to select At Risk and/or Below Level children to attend Shine Literacy Hour in 2019. Based on screening, typically a third to half of the children in each Grade 1 class need to come onto our programme for a full year. Those still struggling in Grade 2 may stay on the programme for their Grade 3 year.
- **The Heart 2 Heart organisation** based in Mossel Bay, a member of the Preferred Future network, are keen to start a franchise as soon as July 2019. A positive, recent meeting in Mossel Bay with district officials of the Western Cape Education Department indicated that there is great interest in the Shine Literacy Hour Programme and the potential of growth down the Garden Route.
- **Shine Literacy's In-Depth training schedule**, held for current volunteers across South Africa, will commence in April with a training on multilingualism in the Shine Literacy space.
- **Annual quality assurance site visits** will take place in Term Three. The purpose of this process is to support those delivering the Shine

Literacy Hour Programme to do so as effectively as possible and to recognise each school's achievements. The quality assurance process also helps us to identify which areas of the Shine Literacy Hour programme are working well and where we may need to alter our model or materials.



A Shine Literacy Hour session at St. John's Primary in Kensington, Western Cape (March 2019)

5. Feedback



“I never used to be one of the smart boys at school. I was not doing well but Shine helped me. They helped me in English but once that was done I thought to myself, if I can work so hard in that subject I could work well in any subject. So that is how they helped me.”

“The most thing I liked about Shine Literacy is the way the volunteers helped us. They would give us feedback and teach us along the way. At the end of the lessons the teachers would give us praise notes... I felt like I learned something every time I came to Shine.”

“Shine Literacy programme helped me in different ways, some are: I don’t struggle a lot in class, I don’t stutter when I read, it increased my vocab.”
(This boy is going to Camps’ Bay High on a scholarship).

“I liked reading books that I did not know with difficult words”



Feedback from some of our Grade 7’s who used to come to the Shine Literacy Hour Programme